



VETERANS OF FOREIGN WARS.

# AUGUST

## Hospital Program Promotions

**SERVING THOSE WHO SERVED – ONE ACT OF KINDNESS AT A TIME.**

Let's make a difference in the lives of our nation's heroes.

Here are ways your Auxiliary and Post can get involved this August!



### PURPLE HEART DAY AUGUST 7

★★★★★

- Honor Purple Heart recipients at your Post.
- Deliver thank-you cards to hospitalized veterans.
- Present Purple Heart recognition certificates (if appropriate).
- Share stories of Purple Heart recipients on social media.

*Thank You for Your Courage!*



### SOCKS FOR SERVICE DRIVE

★★★★★

Collect:

- White athletic socks
- Compression socks
- Non-slip socks for nursing home residents

**GOAL: 100 PAIRS  
DURING AUGUST**



### BIRTHDAY CELEBRATION FOR VETERANS

★★★★★

Host a monthly birthday party at a VA Medical Center, State Veterans Home or Assisted Living Facility.

Provide:

- Cake or cupcakes
- Birthday cards signed by members
- Small gift bags



### CHRISTMAS IN AUGUST COLLECTION

★★★★★

Begin collecting items early for the holidays!

- Blankets
- Sweatshirts
- Toiletries
- Puzzle books
- Playing cards
- Adult coloring books
- Lip balm • Hand lotion

**PLAN AHEAD TO BRING JOY  
THIS HOLIDAY SEASON!**



### VOLUNTEER RECRUITMENT CHALLENGE

★★★★★

Challenge every Auxiliary member to recruit:

- One new hospital volunteer
- One youth volunteer (age requirements permitting)
- One community volunteer

**RECOGNIZE VOLUNTEERS  
AT YOUR SEPTEMBER  
MEETING!**



### CARDS OF CARING

★★★★★

Ask members to create:

- Thinking of You cards
- Get Well cards
- Birthday cards
- Thank You for Your Service cards

**AIM FOR 200 CARDS  
TO DISTRIBUTE  
THROUGHOUT THE YEAR!**



### COMFORT KIT DRIVE

★★★★★

Collect travel-size:

- Shampoo • Soap
- Toothpaste • Toothbrushes
- Deodorant • Tissues
- Comb • Razors (if accepted)

**SMALL ITEMS MAKE  
A BIG DIFFERENCE!**



### PAWS FOR PATRIOTS

★★★★★

Collect items to support veterans with service dogs.

- Pet food • Treats
- Toys • Blankets

**DONATE TO ORGANIZATIONS  
THAT SUPPORT SERVICE  
DOG PROGRAMS.**



### BOOKS & GAMES DRIVE

★★★★★

Collect items for recreation rooms and long-term care residents.

- Crossword books • Word searches
- Puzzle books • Large-print books
- Playing cards • Checkers • Dominoes



### SHARE YOUR SERVICE

★★★★★

- Take photos of hospital activities (where permitted)
- Submit volunteer hours
- Send monthly reports
- Highlight volunteers on Facebook and newsletters

**SEND REPORTS AND PHOTOS! LET'S SHOW THE IMPACT!**

### ★ MONTHLY CHALLENGE ★

Each Auxiliary should complete at least **THREE** of the following:

- ☒ Visit a veteran
- ☒ Donate comfort items
- ☒ Recruit a volunteer
- ☒ Send greeting cards
- ☒ Report volunteer hours
- ☒ Submit photos of activities

*Thank You*  
FOR ALL YOU DO!

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★★★ TOGETHER, WE CAN MAKE A DIFFERENCE IN THE LIVES OF VETERANS AND THEIR FAMILIES. ★★★